



FULL PRESS RELEASE FOR THE WEBSITE

Quartesian and Cliniminds – Strategic Alliance – an Industry Academia Alliance

Clinical research industry in India is growing at mammoth 35% per annum. All major CROs, pharmaceutical companies and hospitals are increasing their operations in this space. However, there is constant shortage of highly trained skilled workforce which is necessary for the growth in this sector. There are two important areas of Clinical Data Management and SAS, where India is attracting significant investment and growth. However, in both these areas there is a shortage of trained skilled workforce.

In order to meet the demand of the global industry, Cliniminds – Academy for Clinical Research Training & Management has collaborated with Quartesian LLC from United States, a leading international Clinical Research and Data Management company to offer specialised training programs in the field of Clinical Data Management and SAS. These programs are unique in nature, and offer both strong theoretical and hands on practical training on the actual projects. After completion of the classroom programs, the students would work as Interns at Quartesian. During this period students would get hands-on training in different clinical data management software. These programs would be offered through all Cliniminds centres across the country.

Benjamin Jackson, President and CEO of Quartesian LLC, said that according to one of the recent McKinsey reports, emerging markets India, China, Brazil, Russia, and Turkey would be partners to 70 % growth in the Pharma and Clinical research space for next 5-10 years. The Indian Pharmaceutical Industry has already surpassed US \$ 20 billions in 2008-09 and it is likely to double in next five years. Thus the need for employable resources will most likely double as well. To address the growing manpower needs of the industry, Quartesian has taken landmark steps to offer industry training in the clinical research space by joining hands with Cliniminds, one of the leading Clinical Research Training Institutes in India. This will support the growing industry need for employable resources in Clinical Research.

Mr. Kamal Shahani, Managing Director of Cliniminds said that they will be utilizing Quartesian's Clinical data Management and SAS programming hands-on industry training modules with blended internship project work. Later on Medical Writing, Clinical Operations and Medical Affairs industry training modules will be offered. The intention is to have candidates acquire skills comparable to six months of industry experience. The goal is to



have candidates qualified for industry positions. I am personally very happy as we are going to produce employable resources with industry training.

Mr. Soumitra Chowdhury, VP Data Management and Biometrics, Quartesian LLC added that Quartesian is growing rapidly at the rate of 100%. To meet the growing needs of our company, we are moving to new office in HSR layout, Bangalore in the first week of April 2010 which can accommodate more than 60 employees. In this newly built state of art facility; we have made provision for training space. We are currently aiming to provide industry training for approximately 200 students in a year for CDM and Biostatistics/SAS programming. We also plan for expansion in the near future to meet the growing needs for industry training.

Dr. Shiva Murthy, Director, Clinical research and Business Development informed that this is the first of this kind where Academy and Industry joining hands in clinical research training and the students who join these courses will be the most benefitted. This association addresses the question on insufficient practical exposure in class room training.

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